

Customer Analytics Skills

2 days

Rationale/General Objective

This is an intensive 2 day program specially designed for sales force, marketing and brand personnel to enhance their skills in the delivery of their organisational products to the end users- customers. This intensive program empowers participants to focus their competencies at setting and achieving sales objectives, identifying core needs of customers, attitudinal change processes.

Target Participants (Limited Class Size of 25)

- Business Development Executives
- Sales and Marketing Analyst
- Brand Managers
- Product Analyst

Dates & venues

Please call us to confirm.